

# Print Designer and Illustrator CONSULTANT –

LGBT YouthLine is a 2SLGBTQ+ youth-led organization that affirms and supports the experiences of youth (29 & under) across Ontario. We do this by:

- Providing anonymous peer support & referrals;
- Training youth to provide support to other youth; &
- Providing resources so youth can make informed decisions.

YouthOrganize (YO) is a program that brings together 2SLGBTQ+ youth within Peel, Halton, and surrounding regions to host 2SLGBTQ+ programming, strengthen leadership skills, and build community. Led by a Youth Advisory Committee (YAC), and LGBT YouthLine staff, YouthOrganize hosts arts-based workshop series and drop-in/event spaces that are open to all 2SLGBTQ+ youth throughout the Peel and Halton regions.

Throughout all programming, we have been working towards the development of an anthology comprised of a collection of creative pieces (e.g., art, poetry, photographs, short stories) submitted by 2SLGBTQ+ youth!

The main thematic focus of YO's anthology is the **exploration of self-discovery**, centering on the **journey of personal growth**. The anthology delves into the intricate and often transformative experiences and processes of understanding one's identity. Through the lens of youth voices, it highlights the unique experiences of 2SLGBTQ+ youth in Peel and Halton regions, as they embark on their paths of self-acceptance and growth. This collection invites readers to reflect on journeys of the self and the many ways in which we discover the pieces of identity that make up who we are.

The Print Designer / Illustrator will work closely with the YouthOrganize Coordinators to compile, edit, and design for print the Anthology, comprised of multimedia art created by local youth. The Anthology is to be created both digitally and physically with print.

## **Compensation:**

Project Budget: total compensation cannot exceed \$4000

### **Responsibilities:**

- Illustrating cover and/or back spread of Anthology
- Collaborating and brainstorming with YouthOrganize staff to create Anthology design, researching concepts, designs, reference material, and similar work.

- Rendering and presenting design mockups and illustration for revision and feedback.
- Completing 2-3 feedback loops for the design and 2-3 feedback loops for the illustrations, respectively; implementing feedback revising and proofreading designs to ensure that copy, layout, and dimensions are print-ready.
- Creating final layout design for distribution.
- Review and approve first proof in the printing process to ensure color quality and consistency.
- Provide PDF print copies of the final proof and access to working copies.
- Follow the timeline of the Anthology print design project, communicating updates, feedback, and issues with the Outreach and Training Manager.
- Maintaining LGBT YouthLine brand consistency as required across designs and printed materials.
- Keeping up to date with the latest design trends, techniques, and printing standards.

# **Required Skills:**

- Degree/diploma in print design, graphic design, visual arts, or related field, OR equivalent experience.
- A minimum of two years' experience as a print designer or a similar role.
- A strong portfolio of illustration and print design work.
- Proficiency in design software such as Adobe Creative Suite, Photoshop, Illustrator, InDesign, and other related software such as Procreate.
- Good knowledge of print standards such as G7, GRACoL, and SWOP. Experience in producing a range of printed materials including but not limited to: books, catalogs, textile prints, and magazine designs.
- Demonstrated ability to work both in a team environment as well as independently.
- Excellent time management and organizational skills.
- The ability to perform under a timeline and meet deadlines.
- Exceptional verbal and written communication skills.
- Willingness to learn new design software and techniques.
- Knowledgeable with the diverse issues facing 2SLGBTQ+ youth in specific regions and/or across Ontario an asset.

#### **Work Environment**

- November 2023 to January 2024 will be the timeline for the designer's project tasks
- Location: Remote, home-based position. Access to reliable internet, laptop, and necessary design programs is required.
- Supervision: This position is supervised by the Outreach and Training Manager. Virtual and in-person meetings will be scheduled as necessary.

# **Application for Consideration**

# LGBT YouthLine only considers applicants who identify as part of the 2SLBGTQ community.

Grounded in principles of anti-racism and anti-oppressions, we recognize and encourage applications from communities that are further marginalized in employment opportunities, including: Black, Indigenous, and people of colour, trans-feminine people, disabled people, people with experiences of migration, and people who have experiences of poverty. **Applicants are strongly encouraged to self-identify in their email correspondence, which will be kept confidential.** 

- Application deadline: October 23, 2023, 11:59 pm
- Submit a resume or artist CV and link to your portfolio or related work via email to jobs@youthline.ca focusing on demonstrated skills. Your email can include why the position appeals to you.
- Due to limited resources and time constraints, only candidates who are selected for interviews will be contacted.
- Contact <u>jobs@youthline.ca</u> for questions or accommodations in the application process.