

*Frequently Asked Questions*

## ALL ABOUT THIRD PARTY EVENTS



What is a LGBT Youth Line third party event?

A third party event is an event or activity that is held by a group of folks or an organization to raise funds in support of Youth Line.

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Can you provide some examples?

Third party events have included: picking a specific product & giving the money raised from selling it, hosting a dance party donating the proceeds; or hosting an event like a softball game, or axe throwing competition & collecting pledges for participation.

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I want to host an event and donate the proceeds or donate the sales of a product to LGBT Youth Line. What do I need to do?

Once you've decided on your event, contact us at [donate@youthline.ca](mailto:donate@youthline.ca) & let us know all about it: when the event will take place; name & contact information of a person we can connect with; anything else you think is important for us to know.

## LGBT YOUTH LINE

What kind of Youth Line support can I expect for the day of the event or during the campaign?

Youth Line can provide your organization or event with promotional materials, such as donation cards & Youth Line info, as well as YL t-shirts for some of your organizers. We will make our best efforts to have a Youth Line representative attend your event.

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Do you have any social media that my organization / my business can connect to in the lead up, during, and after my event?

Tag @LGBTYouthLine when sharing details of your event on social media (Twitter, Instagram, Facebook). You can also use the hashtags #showyourlove or one specific to your event. We can help promote your event on our social media channels.

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When the event is over and we have collected all the funds for Youth Line, how do I get the money to you?

You've got options: if you'd like to send an online donation using a credit card, visit [bit.ly/supportYL](http://bit.ly/supportYL).

If you'd like, send a cheque or money order to P.O. Box 73118, Wood Street PO, Toronto, ON, M4Y 2W5.

If you have any questions contact us at [donate@youthline.ca](mailto:donate@youthline.ca). We are here to support your event.

Thanks for supporting LGBT Youth Line!