



## Third Party Events During Covid Frequently Asked Questions

### **Q1. What is an LGBT YouthLine third party event?**

A1. A third party event is an event or activity that is held by a group of folks or an organization to raise funds in support of LGBT YouthLine.

### **Q2. Why should I run a third party event for LGBT YouthLine?**

A2. Because you love us? AND because LGBT YouthLine is a small organization with a huge impact, run by and for 2SLGBTQ+ youth, and with the support of many volunteers. Every donation goes a long way towards our ability to do what we do (in fact, 25% of our fundraising needs are met by third party events!). We're philosophically and practically committed to the peer support model – the belief that we are best positioned to serve ourselves and one another – and third party events are one manifestation of this community orientation.

If we can raise funds for LGBT YouthLine while coming together as friends and allies, then we're happy!

### **Q3. I don't identify as a 2SLGBTQ+ youth. Can I still run a third party event for LGBT YouthLine?**

A3. Yes, please! We so appreciate the commitment of our allies to the well-being of 2SLGBTQ+ youth. And we know that the impact of our work extends well beyond those we officially serve, since all of our communities are made safer and happier when everyone has the support they need to survive and thrive. Thank you for considering us! If you have loved ones or community members who self-identify as 2SLGBTQ+ youth, consider consulting them for your third party event, since greater representation tends to make our events better (i.e. more accessible, safe, and fun!).

**Q4. I'm not really sure what would qualify as a third party event, especially now that in-person 'events' are on hold due to the pandemic. Can you provide some examples?**

A4. Sure can!

Firstly, we'd like to re-iterate our commitment to public health guidelines in the context of the Covid-19 pandemic. Unfortunately, those most impacted by Covid are those who have long been marginalized in society. This includes many 2SLGBTQ+ youth. We urge everyone – including those who are hosting third party events – to observe physical distancing and other recommendations to maximize health and safety during this pandemic (see [here](#) for Government of Canada-issued prevention measures).

But just because there's a pandemic doesn't mean we can't still have fun while raising money for LGBT YouthLine!

Here are some ideas for third party events and activities:

- **Sales:** sell something you've created – face masks, banana bread, paintings, anything! – with proceeds going to LGBT YouthLine.
- **Events:** pretty much anything you would have done in person you can now do online (the genius of technology!) – think: dance party, movie-watching session (Netflix, for example, has an [extension](#) that allows you to watch with friends), lecture or panel discussion, crafting hang-out, bake-off, poetry slam, comedy night, group gaming fest ([this](#) is a great list of online group games). The possibilities are endless, and the world (at least the online one) is your oyster!
- **Fundraiser:** bring it back to basics and simply put out a pitch for funds! Ask people to donate to LGBT YouthLine for your birthday or another personal milestone. Include a personalized message in your pitch explaining what LGBT YouthLine means to you and/or those you care about. Facebook and other platforms make this simple (click [here](#) for instructions).
- Also – feel free to get creative! If you have some cool ideas you want to run by us, send them our way at [community@youthline.ca](mailto:community@youthline.ca)

**Q5. I recognize my event should be as inclusive and accessible as possible, but I'm not sure how to best ensure that. Can you provide any support?**

A5. Thank you for considering this! We believe your event will be better when more people have the ability to participate in it safely and fully. You can visit Accessibility Canada's guide to facilitating an accessible event (click [here](#)) for some aspects to

consider. Remember that all of us have different accessibility needs; the best way to facilitate an accessible event is to ask prospective attendees what *they* need to maximize their participation and enjoyment. Please contact us at [community@youthline.ca](mailto:community@youthline.ca) so we can support you in this.

**Q6. Do you have any social media that I can share in the lead up, during, and after my event?**

A6. We do!

Please share on your event promotions our:

- Website: <https://www.youthline.ca/>
- Facebook: <https://www.facebook.com/lgbtyouthline/>
- Instagram: <https://www.instagram.com/lgbtyouthline/?hl=en>
- Twitter: <https://twitter.com/LGBTYouthLine>

You can also tag us: @lgbtyouthline and/or use the hashtag #Dare2Imagine, so that we can help promote your event on our social media channels.

**Q7. Can I use the LGBT Youth Line logo when promoting my event?**

A7. If you'd like to use the YouthLine logo to promote your event, including on posters, signage, and social media, please contact us at [community@youthline.ca](mailto:community@youthline.ca). Please connect with us before using the logo on any promotional materials.

**Q8. I'm embarrassed that I won't raise a lot of money!**

A8. Fear not! We truly appreciate all of your efforts to support LGBT Youth Line. And remember – even if you don't meet your fundraising goals, you'll have still contributed to sparking conversation about LGBT YouthLine, and the work we do. We couldn't ask for more!

**Q9. What kind of support can I expect from Youth Line on the day of the event?**

A9. We're here for you! We'll do our best to have a Youth Line representative attend your event (if we're invited, that is, no pressure!). Whether or not we're able to make it, we'll equip you with information about YouthLine to share with your event attendees. We can also aid with promotion, if relevant. If there is other kind of support you'd like, please ask us ([community@youthline.ca](mailto:community@youthline.ca)) and we'll do our darndest!

**Q10. How will I remit the funds raised to LGBT Youth Line?**

A10. There are a few ways you can do this!

- You can fundraise directly through our online donation page, so all funds will go directly to LGBT YouthLine. If you are running a fundraiser through Facebook or other platform, you can link your fundraiser directly through this page. Click [here](#) for our online donation page.
- If your donors would rather donate directly over the phone, ask them to email [community@youthline.ca](mailto:community@youthline.ca) to set up a time to speak to one of our staff members.
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- If they're prefer to send a cheque, they can do so through mail:  
LGBT YouthLine  
P.O. Box 73118, Wood Street PO  
Toronto, ON, M4Y 2W5  
\*\*Please make cheques payable to Lesbian Gay Bi Trans Youth Line\*\*
- Your donors can also donate cash directly to you, and you can forward the collections to LGBT YouthLine through one of the above methods. Please keep track of the funds you have collected, and names/contact information for donors, so that we can send our charitable tax receipts.

**Q11. Okay, I'm sold! I want to run a third party event for LGBT Youth Line. Now what?**

A11. Well this is exciting (\*pauses for several seconds to savour the moment \*)! Thank you!

Firstly, you'll need to come up with an event idea (see above for suggestions) and a date/time. Consider who will be invited to your event and how you're going to reach them. Think about how your event will be made accessible to those you're inviting.

You can chose to run your event and just tag us or if capacity allows, contact us at [community@youthline.ca](mailto:community@youthline.ca) and let us know the following:

- what type of event it is and when it will take place
- the name and contact information of a person we can connect with
- anything else you think is important for us to know
- what supports you would like from us

We'll get back to you shortly and would be happy to help you with your event!

**If you have any other questions (any at all!), please contact us at [community@youthline.ca](mailto:community@youthline.ca).**

**We are here to support you and your event.**

**Thank you for supporting LGBT YouthLine!!**

