



Third Party Events (TPFs) Frequently Asked Questions

Contents

Q1. I don't identify as a 2SLGBTQ+ youth. Can I still run a TPF for YouthLine?.....	1
Q2. I don't have any event ideas! Can you give me some examples?	1
Q3. I'm not sure how to make my event as accessible as possible. Can you provide any support?	2
Q4: Do you have any social media that I can share in the lead up, during, and after my event?	2
Q5. Can I use the YouthLine logo when promoting my event?	3
Q6. I'm worried that I won't raise a lot of money!	3
Q7. Can someone from YouthLine support me with event logistics?	3
Q8. What are my options for getting the money I raise to YouthLine?.....	3
Q9. Okay, I'm sold! I want to run a TPF for YouthLine. Now what?	4

Q1. I don't identify as a 2SLGBTQ+ youth. Can I still run a TPF for YouthLine?

Yes, please! We appreciate the commitment of our allies to the well-being of 2SLGBTQ+ youth, and we know that the impact of our work extends well beyond those we officially serve, since our communities become safer and happier when everyone has the support they need to survive and thrive. Thank you for considering us!

P.S.: If you have loved ones or community members who identify as 2SLGBTQ+ youth, consider asking them how you can make your TPF more inclusive. You can also always email admin@youthline.ca with questions.

Q2. I don't have any event ideas! Can you give me some examples?

- **Sales:** Sell something you create and donate the proceeds
 - From school bake sales to small businesses, we have seen many dedicated community members organize in support of YouthLine!



- **Events:** Dance party, ultimate frisbee game, movie-watching session, lecture or panel discussion, crafting hang-out, trivia night, poetry slam, comedy open mic, group gaming!
 - One-off events can be done virtually too! Whether you're considering a virtual event for convenience, reach, or as a COVID safety precaution, there are plenty of ideas
- **Fundraiser:** Simply put out a pitch for funds
 - Ask people to donate to YouthLine for your birthday or another personal milestone
 - Include a personalized message in your pitch explaining what YouthLine means to you or those you care about!
 - Facebook offers an easy way to do fundraisers: click [here](#) for instructions

Q3. I'm not sure how to make my event as accessible as possible. Can you provide any support?

Thank you for considering this! We believe your event will be better the more people that have the ability to safely participate in it. Accessibility Canada's [guide to facilitating an accessible event](#) has some things for you to consider. Remember that all of us have different accessibility needs, so the best way to facilitate an accessible event is to ask prospective attendees what they need to maximize their participation and enjoyment.

Q4: Do you have any social media that I can share in the lead up, during, and after my event?

On your promotional materials, you can share our:

- Website: <https://www.youthline.ca/>
- Facebook: <https://www.facebook.com/lgbtyouthline/>
- Instagram: <https://www.instagram.com/lgbtyouthline/?hl=en>
- Twitter: <https://twitter.com/LGBTYouthLine>

You can also tag us @lgbtyouthline on Instagram and Twitter! We'd love to give you a shout to thank you for your efforts!



Q5. Can I use the YouthLine logo when promoting my event?

Please connect with us at admin@youthline.ca if you want to use our logo on any promotional materials.

Q6. I'm worried that I won't raise a lot of money!

Fear not! We truly appreciate all of your support, regardless of how much your TPF raises. Every dollar means a lot to us, and the proceeds from TPFs accounted for about 10% of our fundraising in 2022! So, whether you identify as a 2SLGBTQ+ youth or consider yourself an ally, and whether you are representing an organization or just yourself, your support is important and valued. Even if you don't meet your fundraising goals, you'll have sparked conversation about the work we do at YouthLine. That's important too.

Q7. Can someone from YouthLine support me with event logistics?

Unfortunately, we don't have the staff capacity to provide individual support to TPF events. That being said, we'd be happy to help you brainstorm and to answer questions about donating. Email us at admin@youthline.ca!

If it is a public event, we can also send you service cards and posters to spread the word about our HelpLine. Simply fill out the request form linked on this page:

<https://www.youthline.ca/mailouts/>

Q8. What are my options for getting the money I raise to YouthLine?

There are a few ways to do this:

- You can direct people to [our online donation form](#) on CanadaHelps, and funds will go directly to us with no middle step
- If you are running a fundraiser through Facebook or other platform, you should be able to connect your fundraiser to our online donation form
- Your donors can also donate cash or e-transfer funds directly to you, and you can forward the collections to YouthLine through our online donation form or by cheque
- We accept cheques mailed to the following address:



LGBT YouthLine

P.O. Box 73118, Wood Street PO

Toronto, ON., M4Y 2W5

****Please make cheques payable to Lesbian Gay Bi Trans Youth Line****

Make sure to keep track of the funds and donor contact info, both so that donors know where their money is going and so that you can thank them later!

Q9. Okay, I'm sold! I want to run a TPF for YouthLine. Now what?

Once you come up with an event idea, and a date/time, consider who will be invited to your event and how you're going to reach them. Think about how your event will be made accessible to those you're inviting.

YouthLine is committed to public health guidelines in the context of the COVID-19 pandemic. Unfortunately, those most impacted by COVID are those who have long been marginalized in society, and this includes 2SLGBTQ+ youth. We urge everyone who is hosting and attending a TPF to observe physical distancing and other recommendations to maximize health and safety during this pandemic ([click here for a federal government webpage on prevention measures](#)).

If you have any other questions, please contact us at
admin@youthline.ca

Thank you for supporting LGBT YouthLine!