



## Social Media Toolkit: Fundraise For YouthLine

We are delighted to introduce our Social Media Toolkit for you to use when organizing your fundraiser for YouthLine. A fundraiser is an event or initiative where the funds go to support the work of YouthLine. This toolkit is designed to help you with your fundraiser, amplify your message, and create a bigger impact together.

### YouthLine Social Media Platforms:

Instagram: [@youthline](#)

Twitter: [@youthline](#)

Facebook: [LGBT youthline](#)

LinkedIn: [LGBT YouthLine](#)

Please find social media graphics, posters, and logos [HERE](#).

### Sample Social Media Copy

- Join [insert business name] as we come together to raise funds for LGBT YouthLine! Together, we're making a difference in the lives of 2SLGBTQ+ youth by providing essential peer support and resources across Ontario.
- Get ready to make a difference! {Insert business name} is hosting a fundraiser for @YouthLine to support 2SLGBTQ+ youth across Ontario. Spread the word and join us on [insert date] at [insert location]!
- We are thrilled to announce our upcoming fundraiser in support of @YouthLine! As a proud support of queer and trans right, we're committed to creating a more inclusive and affirming world for all. Join us at [insert location] on [insert date] for our fundraiser!
- We're excited to host a fundraiser for @YouthLine and show our solidarity with 2SLGBTQ+ youth. Join us as we raise funds to support essential programs and services that empower queer and trans youth across Ontario.
- {Insert business name} is proud to support @YouthLine through our upcoming fundraiser! By coming together as a community, we're hoping to raise funds to support YouthLine's peer support services and resources for 2SLGBTQ+ youth across Ontario. Join us in making an impact!

### Newsletter Copy

Exciting news! We're thrilled to announce that we'll be hosting a fundraiser in support of LGBT YouthLine, an organization dedicated to providing essential peer support services and resources for 2SLGBTQ+ youth across Ontario. As a proud supporter of queer and trans rights, we believe in creating



spaces where everyone feels valued and respected. We are excited to be fundraising for YouthLine to help empower 2SLGBTQ+ youth and foster a more accepting and affirming community.

Join us on [insert date] at [insert location] to get involved and show your support!